

## I'm looking forward to our upcoming meeting to dive into your credit repair business.

### Preparation for Meeting

1. Please block out 1-hour on your calendar over the coming week to complete these responses.
2. Please answer all the questions in this questionnaire [VIA THIS ONLINE FORM](#) at **least two business days** prior to our meeting so that we can best prepare.
3. Making notes for the answers prior to filling in the form will allow for a faster and smoother session for answering the questionnaire.

\*\*\*Note: Taking the time to answer all of the questions in this questionnaire will allow us to have a productive, focused meeting.

### The Market

1. What is your target market?
2. Do your target markets overlap at all? (overlapping interests, similar news sources, etc.)
3. Describe in detail your best customers.
4. Describe in detail your ideal customers.
5. Describe in detail your worst customers.
6. What demographics and psycho graphics do you have about your target market?

### Partnerships

1. Who is selling before or after to your ideal audience?
2. What partnerships do you have?

### Referrals

1. Do you have referral strategies in place? If so, please tell us about that.